PETER TSOUNIS

2828 East College Avenue
Cudahy, Wisconsin 53110

June 16, 2003/0616

Alderman James Bohl
Milwaukee City Hall
600 East Wells Street
Milwaukee, Wisconsin 53233

Re: International Taxicab Association/White Taxicabs

Dear Mr. Bohl:

It has come to my attention the Utilities and Licensing Committee is considering a substitute ordinance relevant to the color of white for assignment to Yellow Cab Of Milwaukee, Incorporated. Color white had been previously reserved for Mitchell International Taxicab Association for which I am its current president. In the text of the substitute ordinance it indicates the Mitchell International Taxicab Association has been out of business for past four years. I would like to inform the committee the reports of Mitchell International Taxicab Association's demise are premature.

On October 19, 1991 the then president of Mitchell International Taxicab Association, Danny Finkley, by means of correspondence requested from the Utilities and Licensing Committee the color white be set aside for use by its association. As a consequence of this request the color white was set aside and remains set aside for Mitchell International Taxicab Association. On December 09, 1991 the Legislative Reference Bureau approved as to form this substitute ordinance per Alderman Nardelli's request. Since 1991 the color white has always been part of our association.

There is no dispute the membership of the Mitchell International Taxicab Association is less then that of its hay-day in the mid 1990's. However, the remaining members of the Mitchell International Taxicab Association have created its business around the color white and the identification of its members with the color white. The City and County of Milwaukee proper as well as surrounding areas have come to know that the Mitchell International Taxicab Association identification is white. The general public still continues to look for the quality of service that is associated with the white cabs belonging to our association.

Be advised since we are not on life support yet and remain an association in good standing we will oppose any ordinance taking the color white from us. [1]

Thank you for your time and attention to these issues and should you have any questions, do not hesitate to contact me.

Sincerely,

Peter N. Tsounis

Peter Tsounis, President
Mitchell International Taxicab Association

CC: MR JAMES COPELAND.